Creating a Cohesive Wardrobe

Your guide to building a wardrobe that works together effortlessly.

1. Start with a Clear Style Vision

- Define how you want to feel in your clothes (confident, creative, elegant, youthful, stylish, bohemian).

- Gather visual inspiration from sources like Pinterest, magazines, lookbooks and websites.

- Choose keywords to describe your ideal style (polished, relaxed, minimalist).

2. Choose a Core Colour Palette

- **Neutrals:** Pick two or three core neutrals (black, white, navy, beige, burgundy, grey) to use as a base.

- **Accent Colours:** Choose two or three colours that complement your neutrals and skin tone.

- **Metal Tones:** Stick to either gold or silver to simplify accessories.

3. Build with Versatile Basics

- Focus on foundational pieces such as jeans, blazers, tees, trousers, and a go-to dress.

- Look for timeless cuts and quality fabrics.

- Choose items that mix and match easily within your colour palette.

4. Create Style Formulas

- Identify two or three go-to combinations that suit your lifestyle. For example,
    - Blazer + Tee + Jeans
    - Midi Skirt + Knit + Boots
    - Wide-leg Pants + Top + Jacket
- Use these formulas as a base to get dressed with ease.

5. Shop with Intention

- Ask: "*Does it match three (or more) items I already own?*"

- Focus on filling gaps, not adding duplicates.

- Prioritise quality over quantity.